



Eastham Dog Owners' Association June 16, 2016 Board Meeting Minutes

Board of Directors (BoD) Attending: Vicky Anderson, Joanne Baldauf, Per Bentsen, Ruth Bentsen, Cindy Blum, Dianne Cullen, Kathy Herrick, Kimberly Inman, Karie Miller, Ellen Murray. BoD Absent: Tracey Plantier, Susie Williams. Members Attending: Ed Daniels.

The May minutes were approved (*Motion to approve by Vicky, Cindy 2nd, passed*).

DOG OF THE MONTH: LuLu, an 8-year old golden-doodle, joined us this evening. Her mom Karie said LuLu is "Miss Meet and Greet," and her sweet personality was quickly evident. She remembers everyone she meets and is very devoted to Karie. To keep looking her best, LuLu has a "spa treatment" every 8 weeks. She looked great tonight!

NEXT DOG OF THE MONTH: Joanne will bring Miner.

CORRESPONDENCE/NOTEWORTHY ITEMS

- We received an email from a member who wanted us to know that she was available to volunteer this summer wherever we might need her. Thanks, Maureen!
- We received an inquiry from Susie at Barkers asking if we would be willing to post their one-year anniversary ribbon cutting event on our website. Ed and Per told her yes, but we need more information (date, time etc.). Ed will contact her again for this information.
- Sandy from the North Eastham Post Office donated a few items. Ed will take them to Hands on the Arts.

TREASURER'S REPORT: Ruth discussed our Year-to-Date Actual versus Budget report and our Profit/Loss YTD Comparison with all the associated details.

- Our bank balance is \$18,079.16 (\$15,466.83 checking, \$2039.64 CD, \$572.69 PayPal).
- *Motion to approve the Treasurer's Report by Cindy, Karie 2nd, passed.*

COMMITTEE REPORTS (*Motion to approve committee reports by Cindy, Kimberly 2nd, passed*)

Education – Ellen will contact Truro Police Officer Steve Raneo in July or August to discuss his presentation. There is no need for him to attend a Board Meeting.

- Ellen asked about our having more member events -maybe a holiday party or mid-winter bash, etc.? Perhaps we could use this as a means of collecting and donating items to the animal shelter. Many agreed that this would be a good idea, and we will discuss it further at another meeting.

Lost Dog Network (LDN) – Tracey wrote to Per with an update. Rocco's owners want to thank EDOA/LDN for helping search for him. There are still some follow-up items to address from April's LDN meeting. She has no further research to report yet on tracker devices.

Lower Cape Animal Shelter Team (LCAST) – nothing to report.

Buddy Scholarship – There have not been any recent donations. We already have \$600 targeted for next May's award and are seeking another \$400 in donations between now and then.

Mutt Mitts – all ok. Remember that dogs are banned on Eastham's beaches starting June 15th. The Town has taken down the Mutt Mitt dispenser at First Encounter Beach for the summer.

Promotions – Vicky brought samples of all of our flyers and other promotional items (e.g., magnets, business cards, etc.). The bottom line – do we want a Public Relations/Promotions Committee? We reviewed a list of items that the committee would be responsible for. The idea is that the committee would make certain things got done, not



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that the committee members would do all the work. For instance, the committee would keep track of the latest versions of brochures. If someone needed brochures for an event, they would make a request to the committee. In the same respect, if we needed posters or flyers distributed, the committee would find people to do the distribution. The committee would also be a central control point for what we have and who has it. In addition to stocking materials at Town Hall, the Town Library, etc., the committee would be responsible for regular communication with our members and periodic "good will" visits to those who support us – town committees, vendors, etc. (*Motion to create a Public Relations Committee by Per, Kimberly 2nd, passed.*) Committee members will be Susie, Karie, Ed and Dianne.

- EDOA Inventory – What do we have? Who has it? Kathy will send a memo to each board member (current and recent past) asking them to submit a list to her of what EDOA items they have so that we can update and maintain the inventory. Kimberly will then oversee the master list.

OLD BUSINESS

Bow Wow Bash – It was a great day with the biggest turnout yet! Special thanks to Ruth for grilling and Susie for her assistance.

White Elephant Sale – The day was cold but we got good exposure, including 1 new member.

Newsletter – Please submit ideas to Susie by August 1st. Karie brought newsletters from Tufts that might have ideas (she gave them to Vicky), and Kathy might be able to write something about driving cross country with her dog Finn.

Survey about Dogs on Windmill Green – 43 people responded (37 yes, 6 no). Vicky read a draft letter to the Board of Selectman asking them to consider changing the policy that would then allow dogs on the green. We agreed with its content. Per will sign. (*Motion to present the letter to BOS by Cindy, Dianne 2nd, passed.*)

NEW BUSINESS

Name Tags for Board Members – Should we get name tags to wear at our events? Since board members change, perhaps the tag should just say EDOA Board Member. Karie will research designs and costs and come back to us at the next meeting with suggestions.

EDOA Blog – Should we create an EDOA blog to encourage communication with members? We discussed the purpose for a blog and the need for someone to devote time to it. We decided that our Facebook page allows for two-way communications and is already monitored, so this provides an online means to reach out to and hear back from our members and others who follow EDOA.

Hands on the Arts – EDOA will participate on Saturday only. Setup is a 9 a.m., breakdown around 3:30 p.m. Ed asked board members to volunteer time (Per, Ruth, Joanne, Karie and Kathy agreed) and he will seek additional assistance from members. Question: Who has the credit card readers?

Motion to adjourn by Cindy, Vicky 2nd, passed. The meeting was adjourned at 7:35 p.m.

NEXT MEETING: Thursday, July 21, 2016 at 6 p.m. at Town Hall.

Respectfully submitted,
Kathy Herrick, Clerk